



ONLINE + OFFLINE BRAND STRATEGY & DEVELOPMENT

PERSONAL INFORMATION

NAME Jan Mc Kell
DOB 30 Aug 1981
NATIONALITY Trinidadian

PROFESSIONAL SKILLS
Illustrator, Photoshop, InDesign
HTML/5, CSS3,
Bootstrap, WordPress CMS
Javascript (currently learning)

AUTHOR:

BOOKS
Godcall - Poetry & Spoken
Word CD (2009)
my baby, Brand - Non-fiction (2019)
The Inside Story - Bibliographic (2020)
The Dream - Fiction novella (2020)

HOBBIES

Health & Fitness, Reading, Writing
Designing/Handpainting Teeshirts

CONTACT & SOCIAL

Email: janmckell@gmail.com
Mobile: (868) 354 8754
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Web: janmckell.com
IG: @jayemm.tm

EDUCATION

University of Sunderland, UK (via SBCS, Trincity, Trinidad)
BA Honors Graphic Design (incomplete) Sept 2015 - Jun 2016
Arthur Lok Jack Graduate School of Business (Mt. Lambert, Trinidad)
Social Media Strategy Workshop Apr 2015
UWI ROYTEC (Port-of-Spain, Trinidad)
Diploma - Marketing and Sales Management 2011 - 2013
Emmanuel College (Boston, Massachussets, USA)
BFA Graphic Design (2 years) 2000 - 2002

WORK EXPERIENCE

Graphic Designer/WordPress Web Developer/Brand Consultant
Self-employed - GreenInk Caribbean Ltd Sep 2005 - present
WordPress Web Developer
Full Time (performancefoundry.com)
(Remote Work - Auckland, NewZealand) Dec 2016 - Jul 2017
Brand Consultant/Marketing Coordinator
Project - New Fire Festival (newfireworld.com) Aug 2015 - Jun 2016
Website Communicator (Port-of-Spain, Trinidad)
Full Time - iGovTT Feb 2014 - Feb 2016
Design and Production Manager
Full Time - Lasercuts Ltd Oct 2013 - Jan 2014
Teacher
Full Time - YTEPP Graphic Design Tutor Sep 2012 - Feb 2013
Digital Marketing Specialist
Full Time - Yellow House Media Oct 2012 - Jun 2013
Facilitator (1-Day Workshop) - 'Developing a Social Media Strategy'
NEDCO/ETIIC Jun 4, 2013
Guest Lecturer - Social Media Marketing
Trinidad & Tobago Hotel and Tourism Institute 23 - 27 Apr 2012
Design Manager
Full Time - VIRB Ltd Aug 2009 - Dec 2010
Event Producer
Project/Event - The InkQuest - Poetry Event Mar 2009 | Aug 2009
Graphic Designer
Full Time - Lasercuts Ltd Sep 2007 - Feb 2008
Junior Graphic Designer
Full Time - Corbin Communications Mar 2004 - Sep 2005
Graphic Designer
Full Time - Laser Graphics Marketing Jan 2003 - Feb 2004